



Langlade County Health Department

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Public Health
Prevent. Promote. Protect.
Langlade County Health Department

News Release

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FOR IMMEDIATE RELEASE

Wisconsin Tobacco Quit Line Offers New, Expanded Services

Features Improved Online Experience and More Coaching and Meds for a Limited Time

Beginning March 1, the Wisconsin Tobacco Quit Line expanded its free services to help people quit smoking, vaping, or using other types of tobacco. The Quit Line offers free texting and online chatting with live quit coaches as well.

For a limited time, the Quit Line will offer one free 8-week shipment of nicotine replacement therapy patches, gum, or lozenges—or combination patch and gum or patch and lozenges—to registered participants. A person must be at least age 18 and medically eligible to qualify. The Quit Line will also offer up to five proactive coaching calls for added support from trained quit line coach.

This is exciting news for members of Alliance for Substance Use Prevention of Langlade County, a coalition that works to help educate people about the dangers of commercial tobacco and prevent young people from starting and becoming addicted. “We know that nicotine replacement therapy is the most effective way to help people quit,” said Donna Wiegert, Public Health Nurse, Langlade County Health Department. “The personal connection with a quit line coach is that added boost that really helps people be successful.”

The enhanced medication and coaching calls are available until June 30 or until available funding depletes. After that, services will revert to a 2-week supply of medications and coaching calls will shift to being initiated by the participant only.

Wiegert also explained that starting March 1, there’s a new number to text for Quit Line services. Interested people can text READY to 34191. Wisconsin residents age 13 and up can still reach the Quit Line 24/7 by calling 800-QUIT-NOW (800-784-8669) or by visiting WiQuitLine.org. Teens 13-17 who specifically want to quit vaping can text VAPEFREE to 873373 for free help via text. The American Indian Quit Line at 888-7AI-QUIT (888-724-7848) also offers culturally tailored support for people who want to quit commercial tobacco.

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